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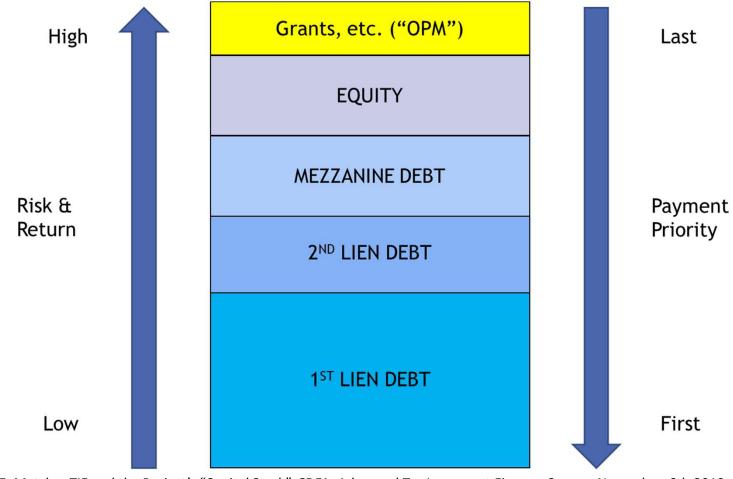


Public Financing Strategies



- What forms of public investment are available to get residential development projects to "pencil out?"
- What is a project's capital stack?
 - Sources & Uses of Funds table
 - Other Peoples' Money (OPM)
 - Which tools are employed by my community?
 - How do public sector incentives factor?
- Deploying TIF for residential financing
 - Payments in-lieu of taxes (PILOTs) = TIF revenue

Capital Stack



Source: P. Finley & E. Metzler, TIF and the Project's "Capital Stack", CDFA, Advanced Tax Increment Finance Course, November, 6th 2019



Tax Increment Financing (TIF)

TIF Mechanics



- Counties, municipalities & townships can create TIF structures
- Redirect taxes up to 100% of improvement value, for up to 30 (45*) years
- <u>There's a trick</u>: Taxes exempted <u>and</u> PILOTs levied in one fell swoop
 - PILOTs paid in the same amount, and collected, distributed and <u>enforced</u>, in the same manner, as real property taxes
 - Service payments are collected into a segregated fund (think escrow)
 - Issue bonds repaid from PILOTs

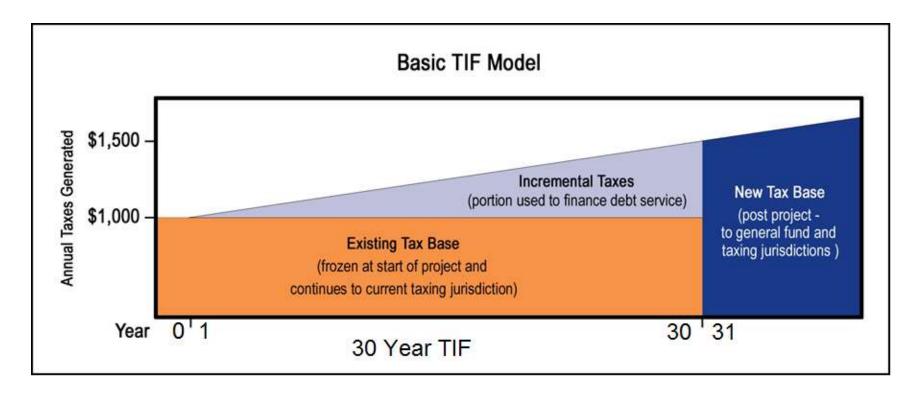
^{*} Municipalities may extend, by +15 years, the exemption period of incentive district TIFs that were approved prior to January 2006

Use of TIF PILOTS



- Public Infrastructure Improvements (defined to include, but not be limited to):
 - Public roads and highways
 - Water and sewer lines
 - Continued maintenance of those public roads and highways and water and sewer lines
 - Environmental remediation
 - Land acquisition, including acquisition in aid of industry, commerce, distribution, or research
 - Demolition, including demolition on private property when determined to be necessary for economic development purposes
 - Stormwater and flood remediation projects, including such projects on private property when determined to be necessary for public health, safety, and welfare
 - Gas, electric, and communications service facilities, including the provision of gas or electric service facilities owned by nongovernmental entities when such improvements are determined to be necessary for economic development purposes
 - Public waterways through improvements that allow for greater public access
 - Off-street parking facilities, including those in which all or a portion of the parking spaces are reserved for specific uses when determined to be necessary for economic development purposes
- Sometimes can be used to pay for private improvements

TIF, Visually



^{* &}quot;Tax Increment Finance Best Practices Reference Guide" (CDFA and ICSC), page 2.

Residential TIFs



Incentive district TIF applies to all parcels within a geographic district

- ≤ 300 contiguous acres
 - Exhibit ≥ 1 characteristic(s) of economic distress, as listed in R.C. 5709.40(A)(5)
- No more than 25% of value of property in jurisdiction
- Public hearing required
- Public improvements must benefit or serve district
- Allow real property owners to opt-out unless their property is within an overlay (square or rectangle)
- Most often used for developments that include single-family housing

TIF Creation Process



- Legislative authority passes ordinance or resolution
 - Parameters set forth in the authorizing legislation:
 - Exemption rate & duration (term)
- Determines base year as of January 1
- Identify TIF boundaries and parcels
- Notice must be given to school districts
- Exemption application (Form DTE 24) filed with OTAX

Permissible TIF Exemption Percentage



- Up to 75% without the consent of the affected city, local, or exempted village school district
- Up to 100% with consent
 - Note:
 - Counties and school districts have the right to object to municipal corporation and township incentive district TIFs, if the exemption is over 75%
 - Townships and school districts have the right to object to county incentive district TIFs, if the exemption is over 75%

Permissible TIF Term (duration)



- Up to 10 years without the consent of affected city, local, or exempted village school district
- Up to 30 years with consent
 - Note:
 - Counties and school districts have the right to object to municipal corporation and township incentive district TIFs, if the term exceeds 10 years
 - Townships and school districts have the right to object to county incentive district TIFs, if the term exceeds 10 years
 - Exception: Municipal TIF with 100% school district "make-whole" payment may be for 30 years and 100% exemption without school consent (still must give notice)

Rights of School Districts, Townships and Counties



- Along with consent is ability to negotiate compensation
- Maximum compensation for city, local, and exempted village school districts and joint vocational school districts:
 - Amount that would have been paid but for TIF ("non-school" or "make-whole" TIF)
- Maximum compensation for county or township
 - Amount that would have been paid *but for* TIF (only applies to incentive district TIFs)

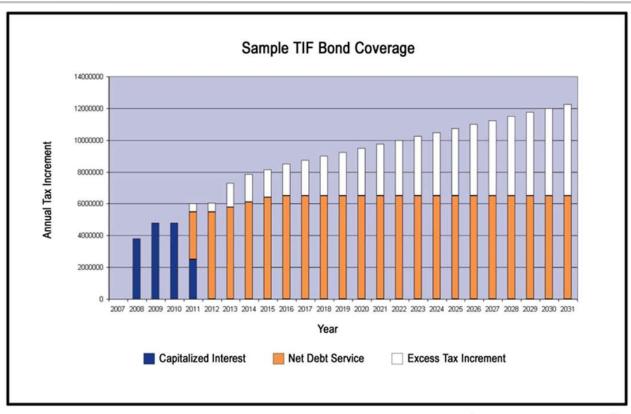
Leveraging TIF



- Bond Financing
 - Challenges based on speculative revenue stream
 - Could be tax-exempt
- Pay-as-you-Go Financing
 - Developer responsible for financing and providing necessary security to lender
 - Harder to do tax-exempt financing

Leveraging TIF





^{* &}quot;Tax Increment Finance Best Practices Reference Guide" (CDFA and ICSC), page 29.

Benefits of TIF



- Not a new tax redirection of tax paid in normal course
- Can be utilized with tax-exempt bonds
- Can be coupled with direct tax incentives
- Generally strong collection enforceability lien status

Challenges with TIF



- Dependent on development hard to leverage
 - Can be addressed by combining with assessment tools
- Controversial when TIF "takes" money away from other local government entities

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